

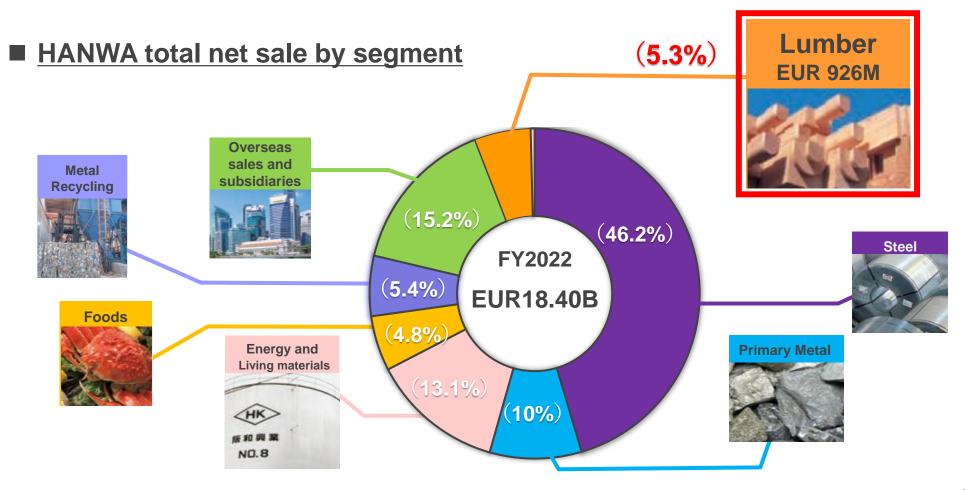
# **Wood Market in JAPAN**

# Eiji SAHARA

Corporate Officer HANWA CO. LTD.

## About HANWA CO., LTD.

 Japanese trading company established in1947. Total 5,123 employees .
Group net sales was EUR18.40Bil(FY2022). Roughly 50%>>Steel , 5.3%>>Lumber.



>HANWA

### About HANWA CO., LTD.

Hanwa lumber dept. sales has steadily grown. EUR926M at FY2022.

### HANWA lumber Dept. sales transition







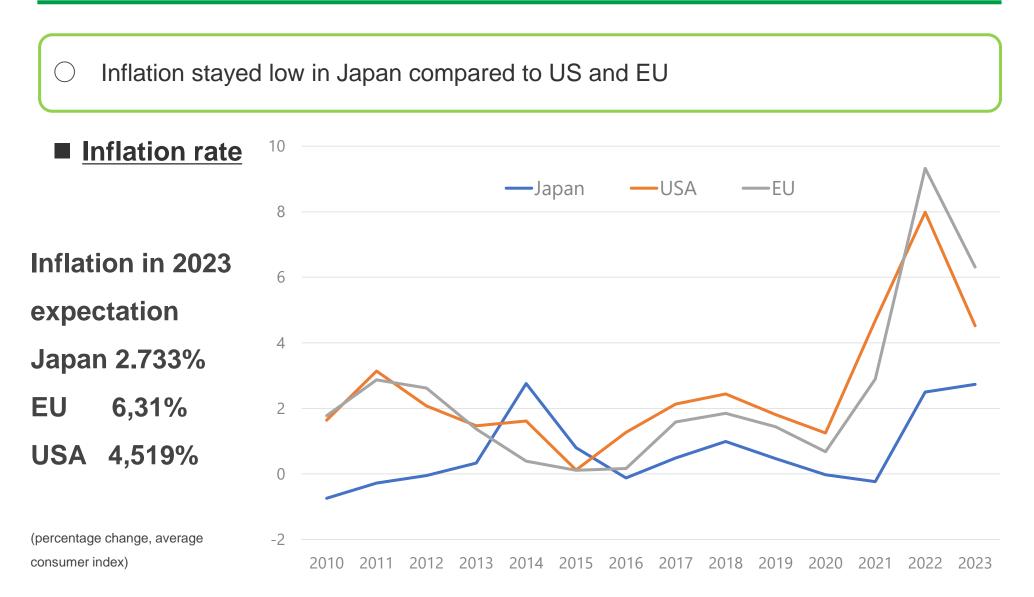
European Lumber import is one of our most core business.

12% European lumber import share is the biggest among Japanese companies.

2022 Sawn timber · GL import volume						
Origin	Total import to Japan (m3/mth)	HK volume (m3/mth)	Hanwa Share			
Europe	284,535	35,167	12.36%			
North America	90,030	3,083	3.42%			
China	81,070	1,250	1.54%			
Others	70,148	6,667	9.50%			

### **Overview of Japan**





International Monetary Fund, World Economic Database, April 2023

### **Overview of Japan**

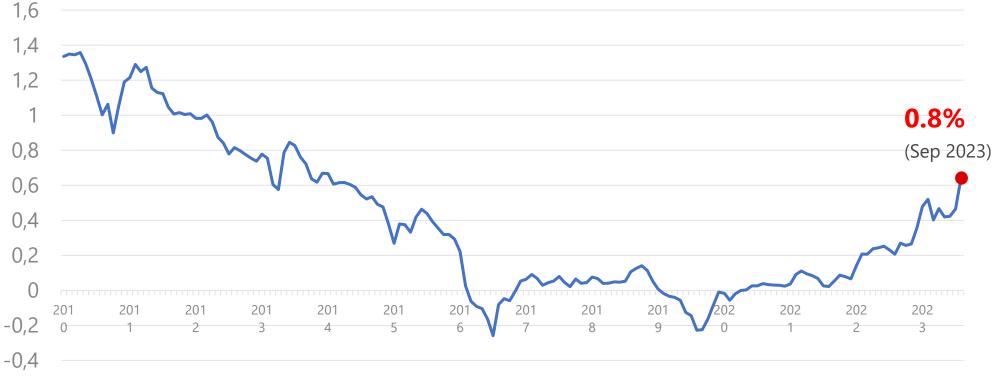


Despite rising interest rates worldwide, interest rates in Japan remains ultra-low.



### Long-term interest rate

(10-year government bond annual yield)



Ministry of Finance

**HANWA** 

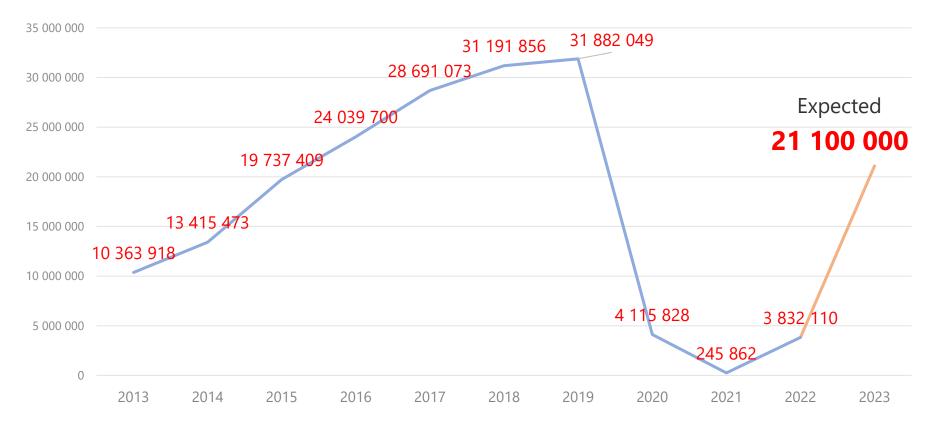




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○For 2023, the number of international inbound visitors to Japan is estimated at 21.1 million (550.6% y-o-y, 66.2% compared to 2019).

### Number of foreign tourists visiting Japan

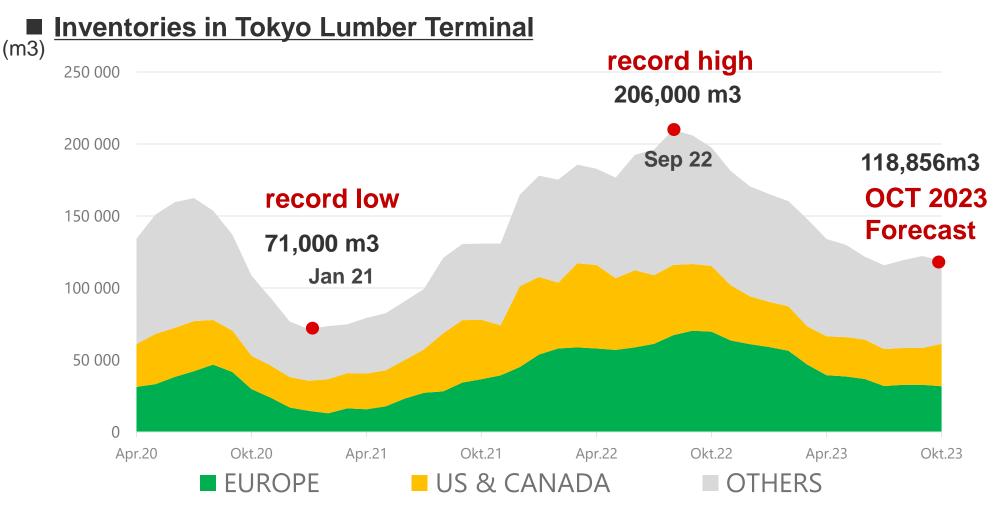




# Youkoso (welcome) to Japan 🎝

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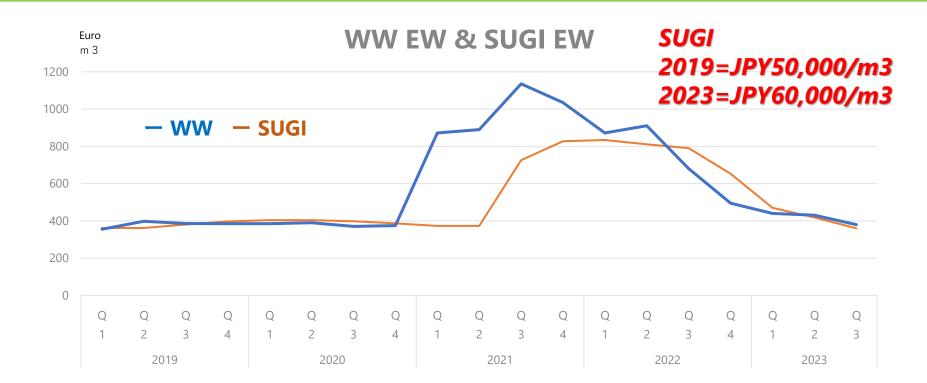
Inventories in Tokyo port rose after hitting record low in early 2021, now at all-time record. It is expected to return to normal level in 6 months.



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## **Pricewise for European WW & Japan SUGI(cedar)**

 $\bigcirc$  From 2021 Q2, the difference went up close to E400 maximum





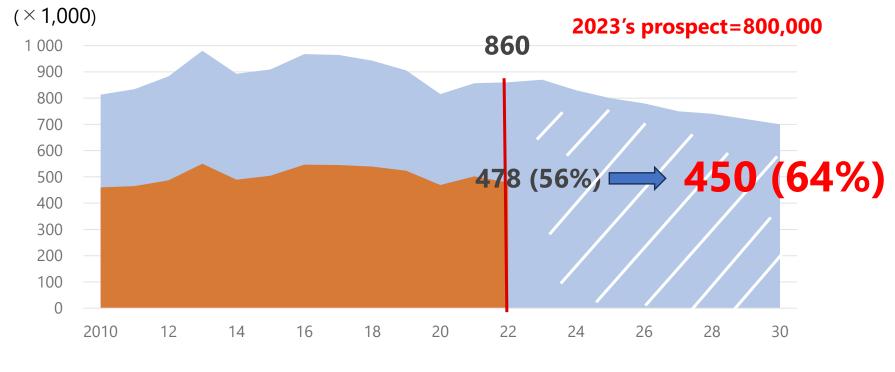
(HK) HANWA



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
WW & RW	61.12	65.91	59.32	57.70	78.84	63.34	59.94	56.69	59.52	61.06	49.81	50.45
Sugi	12.45	13.84	15.84	16.19	8.54	17.26	25.59	21.05	29.57	38.94	56.26	39.97

## **Housing starts in Japan**

- With the declining population, the number of new housing starts is also on the decline.
- Currently, there are about 860,000 housing starts per year, about 56 % of which are made of wood.



New wooden housing starts

- 2010-2022: Ministry of Land, Infrastructure, Transport and Tourism "Housing Starts"
- 2022-2030: Estimation by Nomura Research Institute

New housing starts

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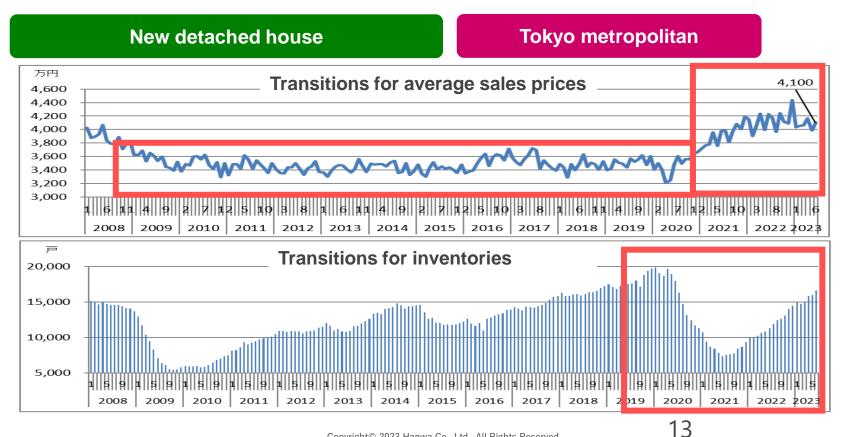
# Recent trend of housing in Japan



After COVID, the stock level of detached house started to go up since the sales wise is comparatively bad then before.

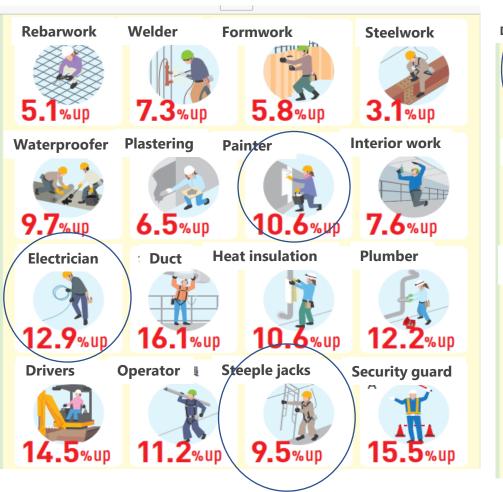
(Proper level will be 10-15,000 units in Tokyo metropolitan)

Main reason for the struggle will be the cost rise for housing materials besides lumbers and the increasing in selling price .

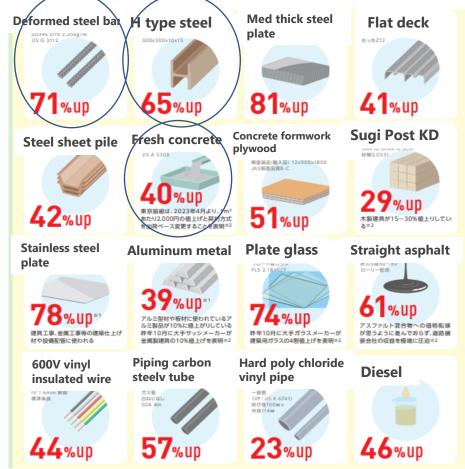


## Recent trend of housing in Japan





#### Construction skill worker's cost up



**Construction material's cost up** 

# Room for market growth of all usages

Wooden construction		
	Ave. since 2000~	Ave. of last 5 years
Offices	6.60%	8.30%
Shops	4.70%	5.40%
Warehouses	4.60%	2.60%
Detached	84.90%	89.10%
Apartments	8.20%	11.00%

#### **Expectation for the next 10 years**

Usages	Wood usage (m3)	Growth rate
Offices	573,658	<mark></mark>
Detached	160,153,424	<mark>121%</mark>
Apartments	3,087,476	<mark>139%</mark>
Commercial facilities	427,917	<mark></mark>
Logistics facilities	276,445	<mark>157%</mark>
Hotels	7,648,719	<mark></mark>
Public buildings	67,477	

Although the market size for detached houses is large, when we look at the growth rate, we can expect the growth in non-residential properties such as offices, commercial facilities, logistics facilities, hotels, etc. to be large.

Source:

https://www.dbj.jp/topics/investigate/2022/html/202205

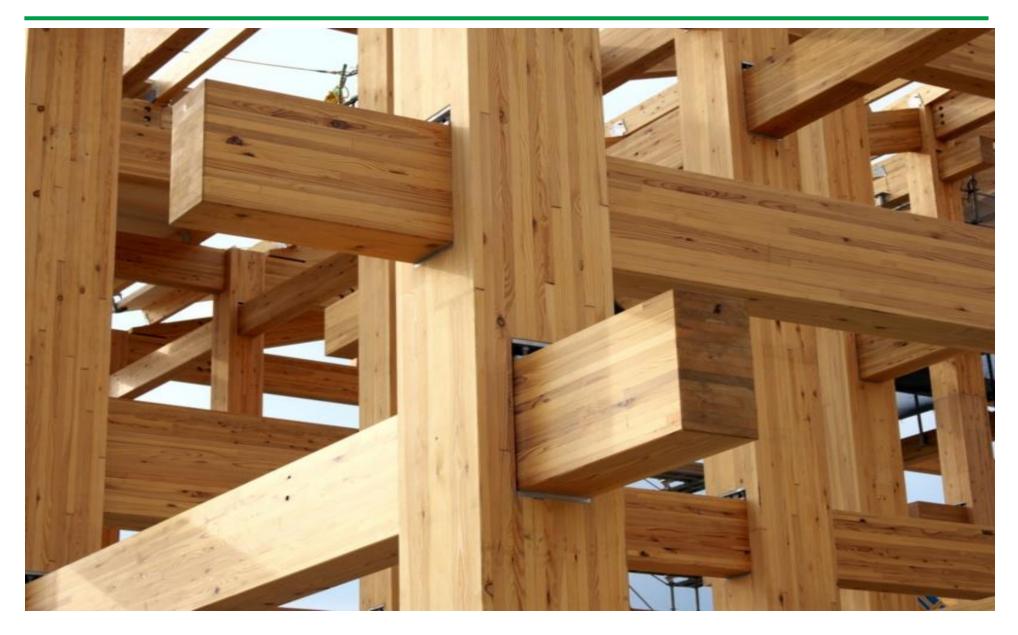
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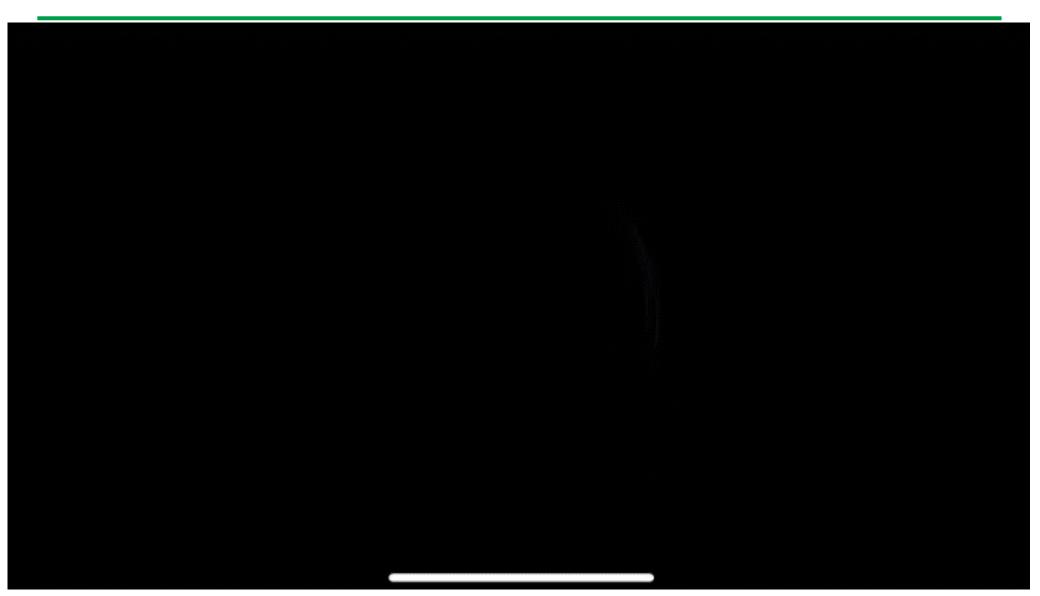


## World Expo in Osaka 2025 (April 13th – October 13th)











- Lumber inventories are now close to approximately half level from last summer.
- Due to the influence of weak Yen,(30% weaker) Japanese domestic species has intensified the competition to European species.
- Overall Japanese housing starts is declining, but comparatively better than other countries.
- The wood usage for constructions has potential for growing in the future, especially non-residential constructions like offices, shops, hotels etc...